

Get Started NOW!

- STEP 1 -

Call **866-892-4080**
or visit www.agentinsider.com

- STEP 2 -

Complete the registration form -
It takes less than 5 minutes!

- STEP 3 -

Complete your account by selecting the
ZIP Codes and lead types that you want to
target. Then set your daily lead volume.

- STEP 4 -

Once your account is approved, you'll start
receiving leads **immediately!**



INSIDER CORPORATION **AGENT INSIDER**

866-892-4080
www.agentinsider.com
info@agentinsider.com

Ask About AGENT DIRECTORY

AgentInsider®'s Agent Directory offers
the most visibility online:

- ➔ Be the EXCLUSIVE AGENT shown for your carrier
- ➔ Consumers see only 8 local agent listings
- ➔ Your listings found through millions of ads on the Internet
- ➔ Target any ZIP Codes within 25 miles
- ➔ No long-term commitment required
- ➔ Low monthly cost of only \$10 per ZIP Code or choose one of our discounted long-term subscription plans

Compare Online Directories!

ONLINE DIRECTORY	LISTINGS FOR INSURANCE AGENT
Agent Directory	8
Superpages.com®	208
YellowPages.com™	2,893
Yahoo!® Local	4,067
Google™ Local Business	19,964

ZIP Code 60610 (Chicago, IL) 12/2/08

For More Information About Agent Directory

866-892-4080

www.agentinsider.com
info@agentinsider.com



11290 Pyrites Way, Suite 200
Gold River, California 95670

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Lead Program

www.agentinsider.com

AgentInsider® Offers the Most Flexibility

InsWeb® has been in the online insurance business since 1995, and is visited by millions of consumers each year looking for insurance quotes from top companies like yours. With InsWeb's AgentInsider® Lead Program, you'll have access to these "hot" leads.

The Lead Program by AgentInsider® is not like other lead programs. We've listened to the unique needs of local and regional agents and have developed a program that provides you with many great advantages:

SPECIAL PRICING

You have **pre-negotiated lead pricing** and have priority over most other AgentInsider® participants, helping you receive more leads in highly competitive ZIP Codes.

TERRITORY SELECTION & CONTROL

You can't be locked out of a ZIP Code. Simply select your desired ZIP Codes and set your lead maximum. It's that simple. And you can change your targeted geography at any time without consequence.

LEAD VOLUME CONTROL

You select the quantity of leads you want to receive each day. **Slow down or speed up your lead flow at any time**, as many times as you like. There is no penalty for pausing or changing your account.

REAL-TIME LEAD DELIVERY

Immediately after the consumer completes the InsWeb® online quote form, **the lead is delivered to you via email.** At the same time, your information is displayed to the consumer, who may choose to contact you directly.

QUALIFIED LEADS AND MOTIVATED CUSTOMERS

Consumers come to InsWeb.com on their own to request insurance quotes. They are motivated and committed to finding a new policy, and have voluntarily completed our in-depth online quote form.



LIMITED LEAD DISTRIBUTION

The distribution of leads is always limited and will never be sold to multiple agents within the same affiliate company. If you act quickly after receiving the lead, you have a great chance of closing the sale.

NO MEMBERSHIP FEES

Unlike many other lead generation programs, there are no monthly or yearly membership fees.

BEST-IN-CLASS CLIENT SERVICES TEAM

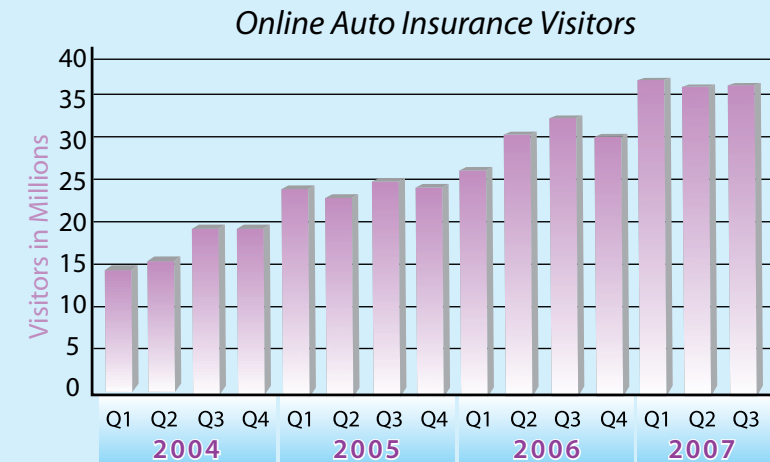
Question, concerns, advice...? Our Client Services Team is here to assist you. Representatives are available Monday through Friday from 8am to 5pm PT.

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You Can't Afford to Ignore the Internet as a Marketing Tool

In Q3 2007, 36.5 Million people visited an auto insurance website, more than double the 15 Million visitors in Q4 2004!



- ➔ 2 out of 3 people searching for a new insurance policy will use the Internet
- ➔ Nearly 75% of online consumers still prefer to purchase insurance from a local agent
- ➔ The auto insurance industry has seen 76.5 million online visitors in the last year (December 2006 - November 2007)
- ➔ There is little difference between online and offline insurance shoppers
- ➔ Agents must leverage the Internet to maintain or increase their business

WE GIVE YOU THE TOOLS TO SUCCEED

Watch one of our many on-demand presentations or register for a webinar. You can learn how to set up your account and how to get the most out of your online leads.

Available Now at: <https://agentinsider.webex.com>

Whether you are new to the Internet or a seasoned expert, there's something here for you.

SEE WHAT OTHERS HAVE ALREADY DISCOVERED

Thousands of insurance agents have successfully used the AgentInsider® Lead Program to grow their business. With over 1.5 million leads delivered through 2007, AgentInsider® is the premier source for online leads. Why wait?

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AGENT INSIDER
INSWEB Auto Lead

Auto - Preferred Lead ID: 30038779

David Miller
ZIP Code: 95821
Date/Time: 12/14/07 15:45:35 PM

[Print this page](#)

Contact Information

Name:	David Miller
Residence address:	4582 Edison Ave., Sacramento CA 95821
Prior Address:	N/A
Daytime phone number:	916-555-1212
Evening phone number:	916-555-1212
E-mail address:	dmiller@internetmail5.com

Key Information

Length of time continuously insured:	2 year(s), 6 month(s)
BI limits requested:	\$50,000/\$100,000
Self-Select Credit History:	N/A
Homeowner/renter status:	Own

Current Policy Information

Current auto insurance company:	Other
Current policy's expiration date:	12/31/2005

Driver Information	Driver 1	Driver 2
First Name:	David	Lisa
Date of Birth:	3/1/1962	1/15/1968
Gender:	Male	Female
Marital Status:	Married	Married
Occupation:	Executive, Managerial	School Teacher
Age First Licensed	16	16
License suspended/revoked in the last 5 years	No	No
SR-22 required	No	No

Accidents and Violations	Driver	Date
Other Moving Violations (Lane violation, etc.)	David	10/1/2001

Vehicle Information	Vehicle 1	Vehicle 2
Year:	1999	2001
Make:	SAAB	HONDA
Model:	9-3 S Turbo	Accord DX
Series:	Convertible 4 CYL 121.0 CID (2.0 LTR)	Sedan 4 Door 4 CYL 138.0 CID (2.3 LTR)
Primary Driver:	David	Lisa
Primary Use:	Commute to Work or School	Commute to Work or School
Annual miles:	12,000	12,000



Source: ComScore Report November 2007*

Visit www.agentinsider.com to see complete insurance lead samples.

SAMPLE AUTO LEAD